



## PRESS RELEASE

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### Doogee Launches Official New Zealand Website – Rugged Tech Built for Kiwi Life

**Auckland, New Zealand** – Tough just got local. Global rugged phone and tablet brand Doogee has officially launched its New Zealand website, bringing its lineup of durable, high-performance devices directly to Kiwi customers via [www.doogee.co.nz](http://www.doogee.co.nz)

“New Zealanders live and work in some of the toughest conditions on earth – from job sites to the backcountry,” said Jim Zhang, from Doogee. “Doogee devices are built for exactly that. They’re rugged, reliable, and now easily available right here in New Zealand, supported by Regional Access Networks.”

The new website features Doogee’s popular **rugged smartphones and tablets**, known for their **MIL-STD-810H durability, IP68/IP69K protection**, and long battery life. Designed for tradies, adventurers, and anyone needing tech that keeps up, Doogee’s range includes:

- **S-Series rugged smartphones** – for extreme environments
- **T-Series tablets** – combining toughness with productivity
- **Smart accessories** – built for durability and outdoor performance

To celebrate the launch, Doogee is offering **free shipping nationwide**.

“With the launch of Doogee New Zealand, managed locally by Regional Access Networks, we’re making rugged tech more accessible than ever,” added John Demezieres GM of Regional Access Networks. “Our goal is to deliver great value and reliability to Kiwi customers who expect their gear to work as hard as they do.”

Explore the range and learn more at [www.doogee.co.nz](http://www.doogee.co.nz)

### About Doogee

Founded in 2013, Doogee designs and manufactures rugged smartphones, tablets, and smart devices that combine toughness with innovation. Trusted and available in over

100 countries, Doogee products are built to perform in the world's most demanding conditions.

**About Regional Access Networks Ltd (RAN)**


**Regional Access Networks Ltd** is a Australian-based technology distributor and network solutions provider servicing Australia, New Zealand , The Pacific Islands and Japan. RAN manages Doogee's local operations, logistics, and online platform, ensuring Kiwi customers receive full local support, service, and warranty coverage.


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