



PRESS RELEASE

FOR IMMEDIATE RELEASE

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DooGee Devices Now Available in Pop Phones Retail Stores Across Australia

DooGee, a global leader in rugged and high-performance mobile technology, has officially expanded its retail footprint in Australia through a new partnership with Pop Phones.

This collaboration brings DooGee's full lineup of rugged smartphones, smart tablets, and accessories to Pop Phones' 17 retail stores nationwide, offering Australian customers greater access to devices designed for durability, reliability, and exceptional value.

"We're thrilled to partner with Pop Phones to make DooGee devices more accessible to Australian consumers," said **John Demezieres**, General Manager of **Regional Access Networks (RAN)**. "Pop Phones' strong retail presence and customer-first reputation make them an ideal partner to showcase DooGee's rugged innovation - built for tradies, adventurers, and professionals who demand performance in tough conditions."

Renish Santani, Managing Director of **Pop Phones**, added, "At Pop Phones, we're proud to offer our customers trusted technology that's built to last. The addition of DooGee's rugged smartphones and smart tablets gives Australians more choice and confidence - whether they're on-site, outdoors, or on the move. These devices combine strength, design, and value — exactly what our customers look for."

Customers can now experience models including the **Blade 10**, **Blade GT**, and smart tablet innovations such as the **T30E-A** and **T10W-A** – both of which **include bonus accessories**: a **Bluetooth® Keyboard**, **Bluetooth® Mouse**, **Folio Case**, and **Stylus**, all backed by **full Australian compliance** and **local warranty support**.

The DooGee range is available across all Pop Phones retail stores and online at www.popphones.com.au. Local operations, certification, and after-sales service are managed by Regional Access Networks (RAN), ensuring complete support and warranty coverage across Australia.

ABOUT DOOGEE

Founded in 2013, Doogee designs rugged smartphones and tablets built for durability, performance, and style. Trusted in over 90 countries, Doogee partners with Regional Access Networks (RAN) for Australian distribution, compliance, warranty, and local customer support.

 www.doogee.com.au | www.doogee.com

ABOUT REGIONAL ACCESS NETWORKS (RAN)

Regional Access Networks Ltd is an Australian-based technology distributor and network solutions provider servicing Australia, New Zealand, the Pacific Islands, and Japan. RAN manages Doogee's local operations, ensuring Australian customers receive genuine local support, warranty, and compliance assurance for every device sold.

 www.regionalaccessnetwork.com

ABOUT Pop PHONES

Pop Phones is a leading Australian mobile retail group with 17 stores nationwide, known for its customer-first approach and commitment to offering the latest in mobile devices, plans, and accessories. Pop Phones combines trusted retail service with modern technology to deliver value, reliability, and convenience to Australian consumers.


 www.pophones.com.au

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